



HAWAII TRANSPORTATION ASSOCIATION

2024 ANNUAL CONFERENCE

SEPTEMBER 10-12, 2024
WAIKOLOA BEACH MARRIOTT
RESORT & SPA
WAIKOLOA, HAWAII

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Silver Sponsor



Bronze Sponsor



In Kind Sponsors

808 Travel, Inc.

Aloha Kia

Armstrong Produce / Freshpoint Hawaii

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Big Island Candies

Coca-Cola Company

Conen's Freight Transport

HITCO Moving and Storage

Isle Cold Storage

Jimmy's Radiator Repair, Inc.

KTA Superstores

Kuwaye Trucking

Morgan Truck Body Co.

PepsiCo

Power Generation Services, Inc.

UPS

Waiakea Volcanic Water

TUESDAY, SEPTEMBER 10

📍 THE VILLAGE COURSE AT WAIKOLOA

9:30 AM GOLF TOURNAMENT CHECK-IN OPENS

11:00 AM TEE TIME

4:00 PM DINNER

📍 JOHNNY'S RESTAURANT AT WAIKOLOA VILLAGE GOLF CLUB

Golf Sponsors



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Aloha Kia
Freshpoint Hawaii
Coca-Cola Company
Conen's Freight Transport
Isle Cold Storage
KTA Super Stores

Kuwaye Trucking
Morgan Truck Body, Co.
PepsiCo
UPS
Waiakea Volcanic Water

WEDNESDAY, SEPTEMBER 11

📍 WAIKOLOA BEACH MARRIOTT RESORT & SPA, NAUPAKA BALLROOM

8:30 AM **REGISTRATION DESK OPENS**

10:00 AM **BLESSING & OPENING STATEMENTS**

10:30 AM **HDOT PROJECTS | ED SNIFFEN, HDOT**

11:30 AM **BREAK**

12:00 PM **LUNCH & MOTIVATIONAL SPEAKER | DR. KIMO ALAMEDA**

Lunch Sponsored By

E NOA TOURS

1:00 PM **MARITIME OPERATIONS UPDATES |**

CHRIS MARTIN, YOUNG BROTHERS, LLC

2:00 PM **ENSURING COMPLIANCE | JASON OKADA, FMCSA**

Break Sponsored By

B and C
TRUCKING

3:00 PM **RETURN TO DUTY PROGRAMS & FRAUDULENT NOTICES |**

RHONDA BURK, ACCUPRO SCREENING

4:00 PM **BREAK**

5:00 PM **WELCOME DINNER**

Cocktail Hour Sponsored By

 **PASHA HAWAII**

HTA ANNUAL MEETING & BOARD ELECTIONS

HOTPAC ANNUAL MEETING & BOARD ELECTIONS

ENTERTAINMENT BY LLOYD LONGAKIT

THURSDAY, SEPTEMBER 12

📍 WAIKOLOA BEACH MARRIOTT RESORT & SPA, NAUPAKA BALLROOM

8:30 AM **REGISTRATION DESK OPENS**

10:00 AM **AMERICAN TRUCKING ASSOCIATIONS FOCUS |**

ANDREW BOYLE, ATA CHAIRMAN

11:00 AM **INDUSTRY ISSUES SESSION |**

ERIN JEFFERSON & JAMIE BARUT, HTA BOARD OF DIRECTORS

12:00 PM **LUNCH**

Lunch Sponsored By



**ISLE COLD
STORAGE**

1:00 PM **EMPLOYMENT & LAW UPDATE | SARAH WANG, MARR JONES WANG LLP**

2:00 PM **WHAT HAPPENED IN THE 2024 LEGISLATIVE? |**

DR. KELI'I AKINA, GRASSROOT INSTITUTE OF HAWAII

Break Sponsored By



3:00 PM **BIODIESEL: A FUEL FOR TODAY AND TOMORROW |**

JENNA LONG, PACIFIC BIODIESEL

4:00 PM **BREAK**

5:00 PM **EXHIBITORS' NIGHT**

Cocktails Sponsored By



MEET THE SPEAKERS | Wednesday



ED SNIFFEN

Director
Hawaii Department of Transportation (HDOT)

Ed Sniffen was appointed Director of the Hawaii Department of Transportation (HDOT) on December 5, 2022 and confirmed by the Senate committee. As Director, Ed is responsible for the State Transportation Infrastructure - Airports, Commercial Harbors, and Highways. As the Chief Executive for the Department, Ed's goals are improving safety, preservation and upgrade of our transportation systems; ensuring efficiency and transparency in Departmental Operations, and pursuing opportunities and innovative strategies to leverage HDOT resources and private partnerships to positively impact the highest goals of the State including Housing, Energy, Food Security, Education, and Climate Resiliency to improve the quality of life for our residents and the experiences of our visitors.



DR. KIMO ALAMEDA

Dr. Kimo, a former basketball scholarship recipient at Hawai'i Pacific University, has dedicated his career to health and community advocacy. After earning his doctorate, he served in multiple roles within the Hawai'i Department of Health, including leading the Office of Health Equity. Later, he became Executive of the Hawai'i County Office of Aging, and CEO of the Hawai'i Island Community Health Center. He also led the Hawai'i Island Fentanyl Task Force and hosts "Health is Everywhere" on Nā Leo TV. Dr. Kimo is a licensed psychologist, active community leader, and advocate for healthy lifestyles, inspiring others through his own example and public engagement.

MEET THE SPEAKERS | Wednesday



CHRIS MARTIN

Vice President of Operations
Young Brothers, LLC

Chris Martin is the Vice President of Operations for Young Brothers, LLC, Hawaii's leading interisland freight handling and transportation company. Serving individuals and businesses alike, Young Brothers is the only regularly scheduled water carrier authorized by the State of Hawaii's Public Utilities Commission to transport goods between the islands. From food and other refrigerated cargo to building materials, equipment, and cars, Chris' team of highly skilled employees at the terminal and on the ocean, navigate some of the most challenging channels in Hawai'i to provide shipping solutions for every type of cargo within the State of Hawai'i. Born and raised on the Big Island, Chris has more than 20 years of maritime transportation experience that spans both here and in the Pacific Northwest. Using his experience to guide him, Chris understands the critical service Young Brothers provides to the state and continues to work to move the Company forward for another 120 years



JASON OKADA

Safety Investigator
Federal Motor Carrier Safety Administration (FMCSA)
Hawaii Division Office

Jason Okada the Safety Investigator for the Federal Motor Carrier Safety Administration (FMCSA) Hawaii Division Office. Jason's role is ensuring Federal compliance and standards are consistently met, defined, retained, and enforced in accordance with the Federal Motor Carrier Safety Regulations (FMCSRs) and Hazardous Materials Regulations (HMRs). Jason has approximately 11 years of transportation experience working with Part 382 / 383 in both a U.S. Department of Defense and civilian capacity with multiple Federal agencies and State counterparts.

MEET THE SPEAKERS | Wednesday



RHONDA BURK

Owner & Director
Accupro Screening

Rhonda Burk is owner and director of Accupro Screening which has been in operation since 1987. She serves the Transportation, Construction, Homeland Security, and all other industries, performing Drug-Free Workplace Services. Rhonda is a Certified Professional Collector Trainer, Certified Breath Alcohol Technician and more. She conducts Supervisor DER Training and has worked with the U.S. Dept. of Labor "Working Partners" for Drug-Free Workplaces, the Disney Corporation, U.S. Department of Homeland Security, Customs & Border Patrol, etc. AND serves as Co-Producer of Pahinui Productions, Vice-President of the Waimanalo Canoe Club, is a professional hula dancer and Masters Swimmer for UH Athletics and the US Masters Open Water.

MEET THE SPEAKERS | Thursday



ANDREW BOYLE

Co-President, Boyle Transportation
Chairman, American Trucking Associations

Andrew Boyle is Co-President of Boyle Transportation, a specialized trucking firm that provides exceptional quality, safety, and security to select clients in the biotech/pharmaceutical and government/defense sectors. Boyle is a subsidiary of Andlauer Healthcare Group, a Toronto Stock Exchange-listed provider of diversified pharma logistics services. Prior to returning to the company in 2003, Andrew was an investment banker with J.P. Morgan.

Andrew is currently serving as Chairman of the American Trucking Associations, the largest national trade association for the trucking industry. Through a federation of 50 affiliated state trucking associations and industry-related conferences and councils, ATA is the voice of the industry America depends on most to move our nation's freight.

Andrew is a board member of the American Transportation Research Institute (ATRI). He is past chairman of the Trucking Association of Massachusetts and is a member of Northwestern University Transportation Center's business advisory committee. He's also a trustee of Eastern Bank and serves on boards and committees of several non-profit organizations including House of Hope and The Hole in the Wall Gang Camp.



BRUCE MAC RAE

Vice President, State Government Affairs, West Region, UPS
Board of Director, Hawaii Transportation Association

As the Vice President State Government Affairs for the West Region, Bruce's West Region territory includes California, Nevada, Arizona, Washington, Oregon and Hawaii. He handles all Local, County and State issues within these States. Bruce's career with UPS has spanned over 30 years.

MEET THE SPEAKERS | Thursday



JAMIE BARUT

Vice President of Operations, Polynesian Adventure Tours
Immediate Past Board President, Hawaii Transportation Association

Jamie is responsible for the statewide operations and safety for Polynesian Adventure Tours four stations, Oahu, Maui, Hawai'i Island and Kauai. Jamie oversees Poly Ad's entire corps of drivers and operations team for its fleet of over 160 vehicles. She joined Poly Ad in 2004 following her employment with Norwegian Cruise Line where she had extensive responsibilities for pre- and post-cruise operations. Prior to joining NCL, Jamie oversaw statewide operations and product development responsibilities for Abercrombie & Kent, a respected operator in the luxury tour industry and cruise services industry. Jamie is a graduate of Hawaiian Mission Academy and serves as a board member for the Hawaii Transportation Association and the Ulu A'e Learning Center.



SARAH O. WANG

Partner
Marr Jones & Wang, LLP

Sarah O. Wang is a partner with Marr Jones & Wang, a law firm that specializes in labor and employment law. Ms. Wang has represented employers in a wide range of employment matters for over twenty five years, including discrimination and harassment cases, wrongful termination claims, union arbitrations, and wage and hour audits. Ms. Wang also devotes significant time to providing training and guidance for employers to assist them in managing personnel issues and complying with various employment laws.

Ms. Wang received her B.A. degree, summa cum laude, from Whitman College and her J.D. degree from the University of Virginia School of Law. She has been selected for inclusion in The Best Lawyers in America, in the area of labor and employment law, since the 2007 edition and she has been listed in the Chambers USA directory, America's Leading Lawyers for Business (in the labor and employment listing), since 2004.

MEET THE SPEAKERS | Thursday



DR. KELI'I AKINA

President/CEO
Grassroot Institute of Hawaii

Keli'i Akina, Ph.D., is a recognized scholar, public policy spokesperson and community leader in Hawai'i. A graduate of Kamehameha Schools, he holds advanced degrees from Northwestern University and the University of Hawaii, is an expert in East-West philosophy and ethics, and has taught at universities in China and the United States, including Hawaii Pacific University. In 2016 and again in 2020, he was elected to statewide public office as trustee-at-large for the state Office of Hawaiian Affairs.



JENNA LONG

Director of Operations
Pacific Biodiesel Technologies, LLC

Jenna Long is the Director of Operations at Pacific Biodiesel Technologies, LLC, Hawaii's only commercial biodiesel producer and a family-run business that pioneered that form of renewable energy in Hawaii. Pacific Biodiesel was founded in 1995 and since its inception, the company has built 13 biodiesel plants on the mainland U.S. and Japan and completed expansions on several of those plants. With a nameplate production capacity of 5.5 million gallons annually, Pacific Biodiesel's plant on Hawaii Island opened in 2012 and utilizes state-of-the-art distillation technology to produce some of the highest-quality biodiesel in the country. In addition to plant operations, Ms. Long works on business development, growing the company's customer base among the state's fuel distributors, utilities and the military, as well as with county governments and businesses with fleets, to get their vehicles on biodiesel. Ms. Long previously served on the board of Recycle Hawaii and currently serves as President of the Shipman Business Park Owners Association and as Secretary for the Sustainable Transportation Coalition of Hawaii, a local offshoot of the U.S. Department of Energy's Clean Cities program. She previously served as sales manager the Pacific Biodiesel division that collects restaurant grease, and project manager for its Restaurants for Renewables program. Ms. Long received a BA in environmental studies and an MBA from the University of Hawaii at Manoa.

EXHIBITORS' NIGHT



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